FOR IMMEDIATE RELEASE

BLOOMING LAMBETH AWARDS 2020

LAUNCH AND CALL FOR ENTRIES IS NOW OPEN IN CELEBRATION OF COMMUNITY GARDENING, GROWING AND FOOD ACTIVISM IN LAMBETH

Summary

Incredible Edible Lambeth and Lambeth Council wants to highlight and celebrate all the amazing growers around the borough, despite the limitations that lockdown has brought to all our lives. We've changed the categories to reflect our very different circumstances, and hope there is something for everyone here. We especially want to recognise that people are sharing and looking out for one another and many are growing food in spaces large and small.

This is why we're excited to open the call for nominations for 2020's Blooming Lambeth Awards. There will be £150 and £75 prizes to recognise these amazing projects.

Nomination details

Full details of the six categories and how to nominate can be found on our website

- All nominations must be received via https://www.incredibleediblelambeth.org/news/blooming-lambeth-awards-2020/
 by 31st August 2020
- You can nominate yourself or another garden but please do not ask multiple people to nominate you, as the amount of times you are nominated doesn't influence the voting.
- Nominations must include: the name/description of the project, location (including postcode), a contact name and email, 3-5 really good photographs (or videos, depending on the category) and an explanation of why the garden/project has been nominated (forms are all online)

Editor's notes

Award details

This is the fourth year that Incredible Edible Lambeth has run this event in its present guise (though this year it has been adapted for our changed circumstances). Winners will be announced at the Blooming Lambeth Awards celebration evening (virtual or real!) in October. We receive financial support from Lambeth Council

Award categories

All information about the six categories can be found here

Prize details

This year there will be First Prizes of £150 and Highly Commended at £75

About Incredible Edible Lambeth

Incredible Edible Lambeth (www.incredibleediblelambeth.org) is a network of around 100 group members - mostly community gardeners - and 400 individual members - food growers, food entrepreneurs and food activists who are all working to improve our communities. IEL exists to re-localise the food system in Lambeth so that it nurtures us and strengthens our communities. We do this by bringing in resources and funding, running programmes and services and advocating for our members and a more localised food system. A map of IEL member growing projects can be found here

Social Media

In any social media content, please tag the Incredible Edible Lambeth accounts:

Twitter: @ediblelambeth

Facebook: @incredible-edible-lambeth Instagram: @incredibleediblelambeth

The event hashtag is #BloomingLambethAwards20

Contact details

Please direct all media enquiries to Janie Bickersteth, Chair of Directors, Incredible Edible Lambeth lncrediblelambeth@gmail.com 07564610481, or bloom@lambeth.gov.uk

7. Photos and Quotes

If you require photos and quotes, please get in touch with us incrediblelambeth@gmail.com

8. Previous Blooming Lambeth Awards winners

Details of last year's winners can be found <u>here</u>

